

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Spring, Summer, Fall and Winter Interns for 2016/2017

Describe Nature of Initiative:

Provide an experience in working in News/Production/Sports and Marketing.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Ten interns observed the day to day experience in News, Sports, Production and Marketing. For some the experience would include their going out on live shots with reporters, shadowing staff and assisting the news desk with press releases. In production gave the interns an experience of the day to day operations with the directors and producers. For those in Marketing the opportunity to go out and shoot commercials, editing and assist in teasers for Anchors.

Names of Station Personnel involved in Initiative:

Nancy DeCorte and the entire news staff. Blaine Strawn, Marketing Director, Gillian Garland, Sports Director

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): October 17, 2016

Describe Nature of Initiative:

Raceland Middle School

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Spoke with 120 8th graders regarding a career as Meteorologist.

Names of Station Personnel involved in Initiative:

Shelby Latino, Meteorologist

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): September 7, 2016

Describe Nature of Initiative:

Fountainebleau Junior High of a career as a Meteorologist and working in News.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Spoke to Junior High Schoolers regarding a career in meteorology.

Names of Station Personnel involved in Initiative:

Shelby Latino, Meteorologist

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): October 19, 2016

Describe Nature of Initiative:

Loyola University Journalism Class

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Spoke to college students regarding a career in broadcasting.

Names of Station Personnel involved in Initiative:

Shelley Brown, Anchor/Reporter

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): October 21, 2016

Describe Nature of Initiative:

Mt. Carmel Academy – TV/Media Class

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Gave a tour to the TV/Media Class of the WVUE Station and discussed a career in broadcasting.

Names of Station Personnel involved in Initiative:

Shelley Brown, Anchor/Reporter

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): November 15, 2016

Describe Nature of Initiative:

Riverdale High School

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Career Day at Riverdale High School and spoke on a career in broadcasting.

Names of Station Personnel involved in Initiative:

Shelley Brown, Anchor/Reporter

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): October 8, 2016

Describe Nature of Initiative:

LAB – Louisiana Association of Broadcasting – Job FAIR

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Participated in the LAB Career Workshop and Job Fair. Spoke with many college grads and students to recruit for Raycom Stations in Louisiana

Names of Station Personnel involved in Initiative:

Jenelle Shriner, KPLC – News Director, Deidra Boykin, WDAM TV, Sales Manager, Matt Davis, WVUE, Marketing Producer, Kiera Wagner, WVUE, Success Manager and Jayne Reuben, KSLA News Director

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): November 15, 2016

Describe Nature of Initiative:

Loyola SMC Networking Night

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Recruiting Event at the school of Mass communication

Names of Station Personnel involved in Initiative:

Mikel Schaefer, News Director, Greg Phillips, Asst. N.D., and Blaine Strawn, Marketing Director

WVUE

EEO PUBLIC FILE REPORT

February 1, 2016 to January 31, 2017

III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): January 23, 2017

Describe Nature of Initiative:

Tour of Station

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

NOLA Home school toured station and discussed a career in broadcasting.

Names of Station Personnel involved in Initiative:

Nicondra Norwood, Meteorologist